

User manual
FIXDIGITAL
API – Get Leads



העצמאות שלך בדיגיטל

Software development ltd.

Revision History

___ / ___ / 2018

	Date	Name	Description
1.0	14.11.2018	Alexander Korshunov	Initial Creation
1.1	11.02.2019	Gennaiy Bahtiguzin	Update operation added

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Purpose

The purpose of this document is to explain how to use new module.

Module brief

This module is used for get leads from [Fixdigital](#) system.

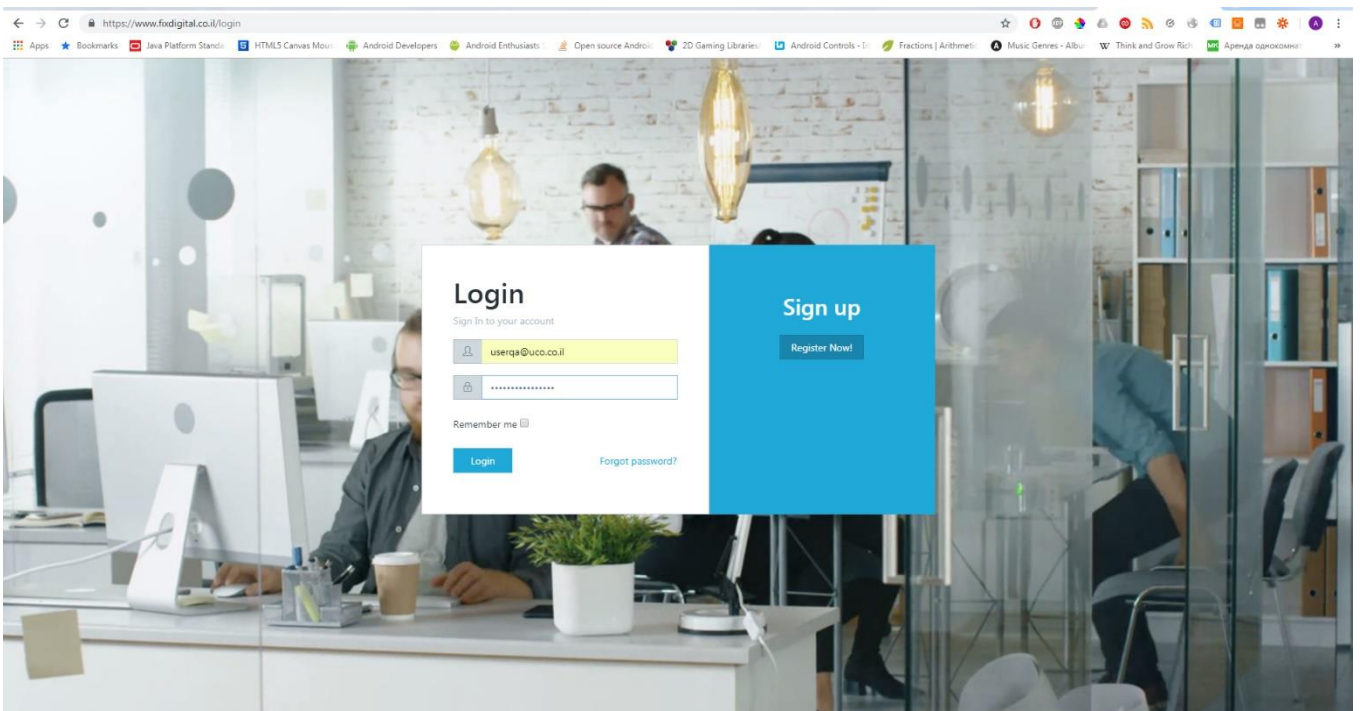
Process: Get Leads using Web hook method

Used for: get leads from Fixdigital by filter (campaign, asset or client) ordered by ID descending.

Stage 1

Login into your Fixdigital account.

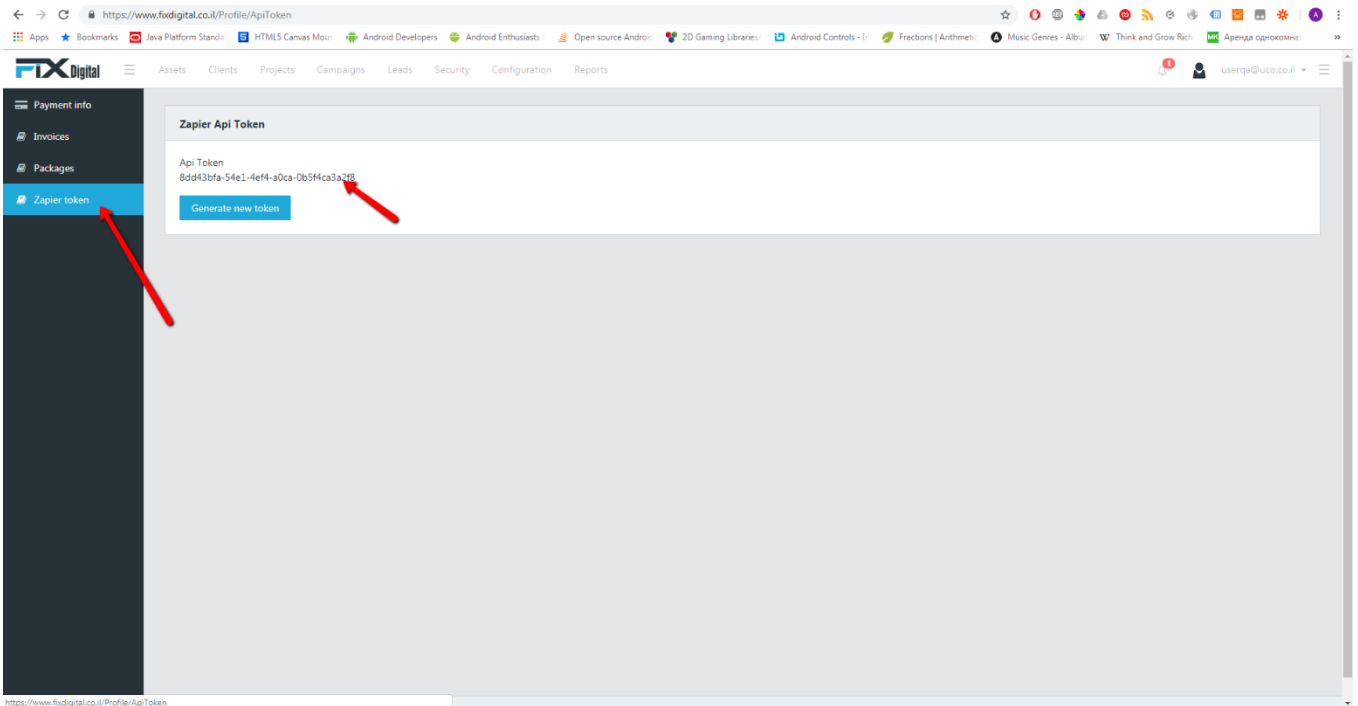
Link: <https://www.fixdigital.co.il/login>



Stage 2

Go to profile Zapier Token page and copy token.

Link: <https://www.fixdigital.co.il/Profile/ApiToken>



Stage 3

To get Leads send GET Request on next URL:

https://www.fixdigital.co.il/api/crm/WebHook/GetLeads?api_key={api_key}&projectID={projectID}&projectTypeID={projectTypeID}&clientID={clientID}&channelID={channelID}&offset={offset}&limit={limit}

- 1) Please replace {api_key} with token from Stage 2
- 2) Use {offset} and {limit} for paging – replace {offset} with number of records you want to skip and {limit} with count of records you want to get (0 - will return all records, default value is 100)
- 3) Set up filter. Available one of 3 filters:
 - 1) By Campaign ID – replace {channelID} with Fixdigital Campaign ID
 - 2) By Digital Asset – replace {projectID} with Digital Asset ID and {projectTypeID} with one of the next values: 1 - Wordpress site; 2 - Wordpress landing page; 3 – Custom landing page; 4 – Outer site; 5 – Outer landing page;
 - 3) By Client ID – replace {clientID} with Fixdigital Client ID

Note: filters priority Campaign ID > Digital Asset > Client ID

If you do not want to use one of the filters, then just remove it or set 0 as value

Swagger file - <https://www.fixdigital.co.il/crm/swagger/leads.swagger.json>

Swagger UI - <https://www.dev.fixdigital.co.il/crm/swagger/html/index.html>

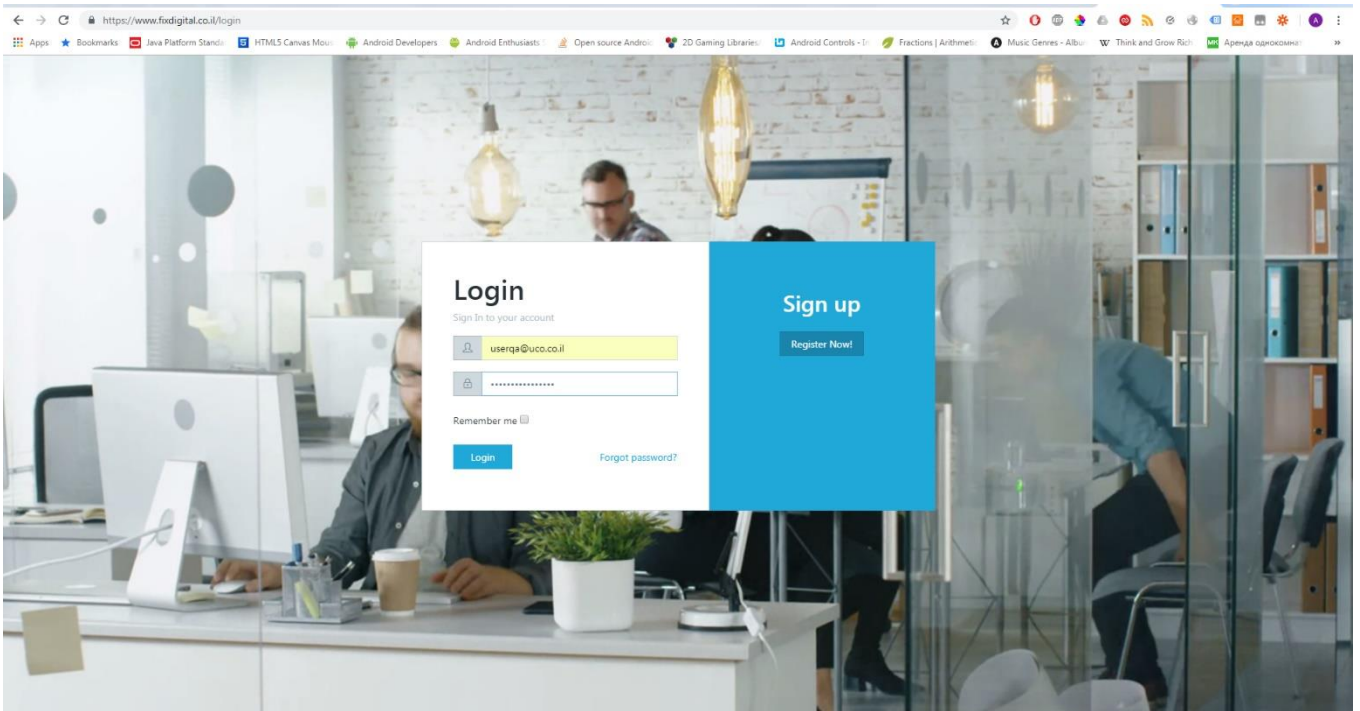
Process: Update lead status or amount using Web hook method

Used for: update lead in Fixdigital (status and amount).

Stage 1

Login into your Fixdigital account.

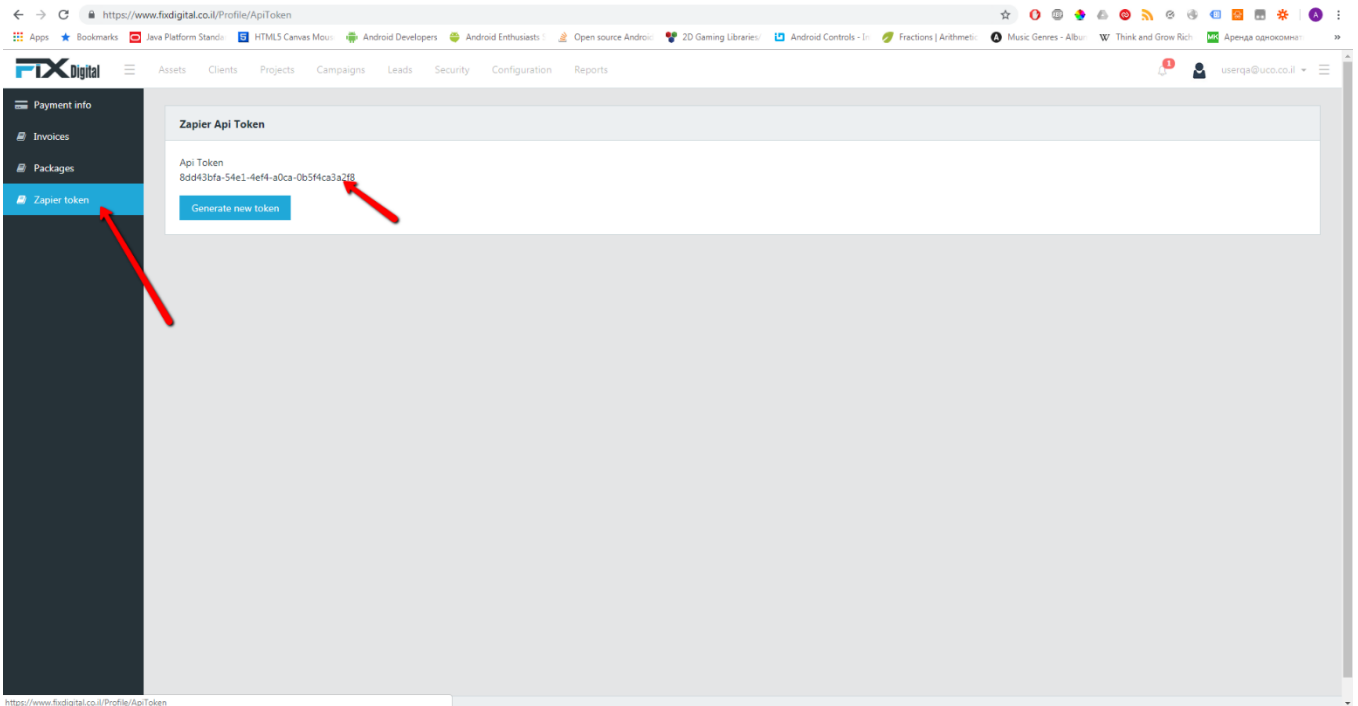
Link: <https://www.fixdigital.co.il/login>



Stage 2

Go to profile Zapier Token page and copy token.

Link: <https://www.fixdigital.co.il/Profile/ApiToken>



Stage 3

To update lead send GET Request on next URL:

https://www.fixdigital.co.il/api/crm/WebHook/UpdateLeadStatusOrAmount?api_key={api_key}&leadID={leadID}&status={leadstatus}&amount={amount}

- 1) Please replace {api_key} with token from Stage 2
- 2) Lead id – fixdigital lead id
- 3) Status – optional , new lead status, available values InProcess = 4, Good = 6, Meeting = 7, SentEstimate = 8, Closed = 9, NotClosed = 10, NotGood = 11
- 4) Amount – lead deal amount

Swagger file - <https://www.fixdigital.co.il/crm/swagger/leads.swagger.json>

Swagger UI - <https://www.dev.fixdigital.co.il/crm/swagger/html/index.html>